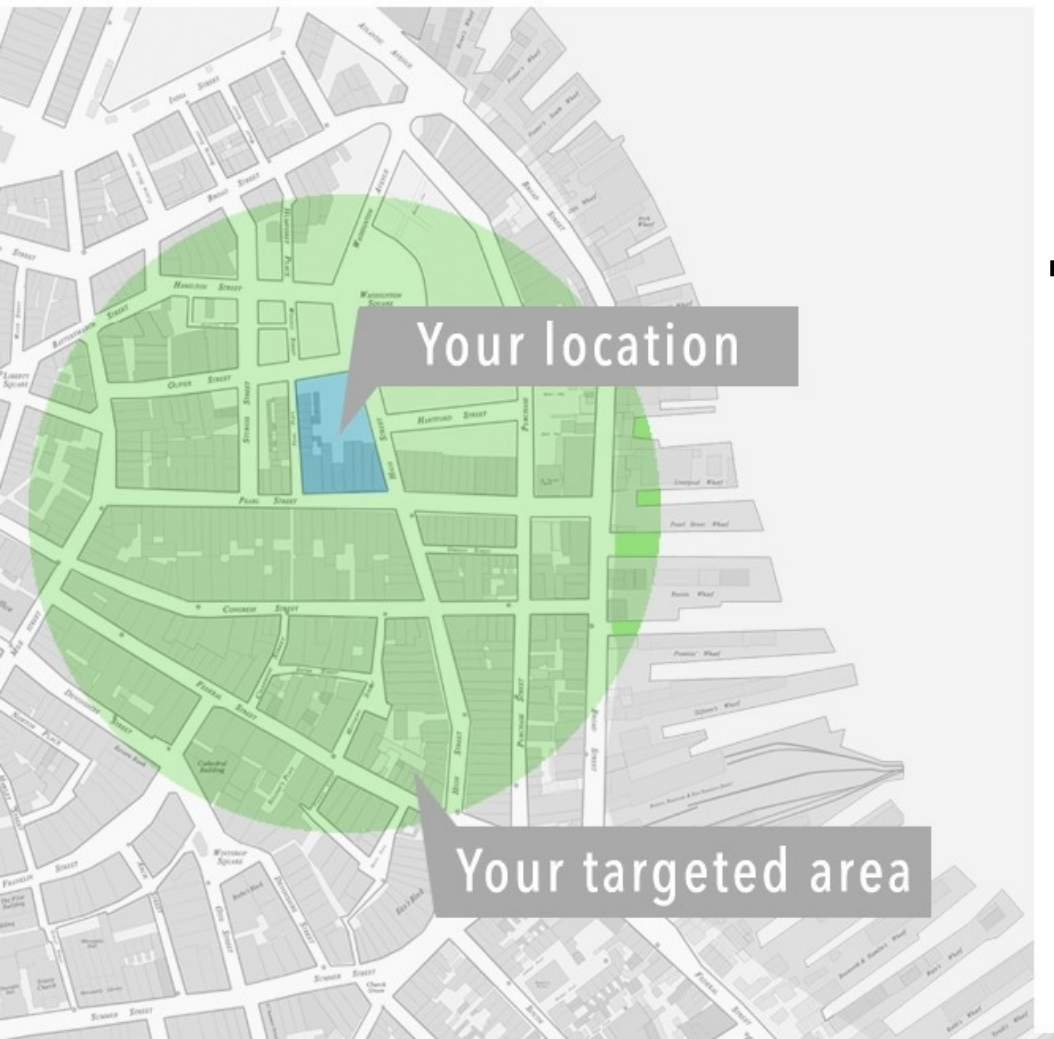




Make it Ambient Solutions Mobile Marketing

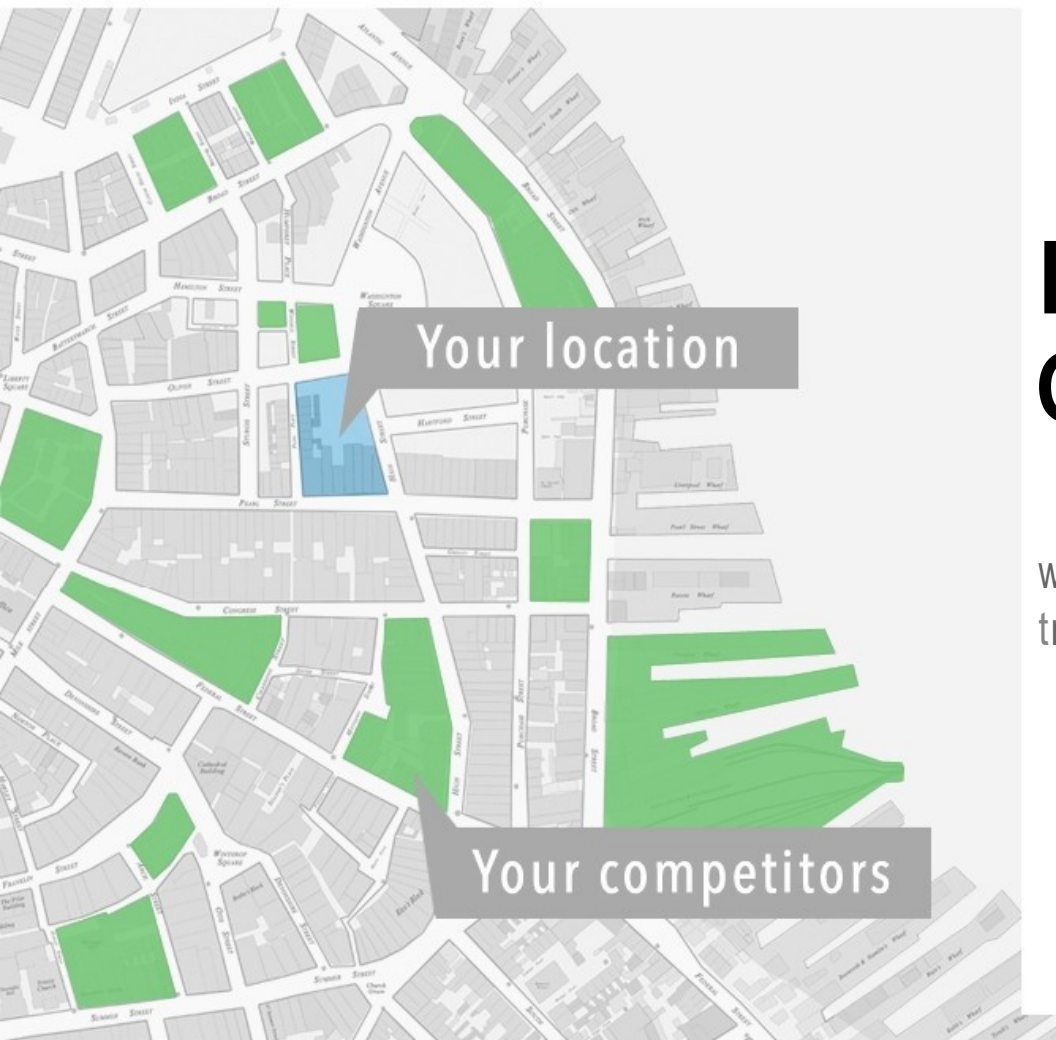
It's the easiest way to **promote your business** to customer's who are nearby.
We take care of your mobile marketing



Location Based Targeting

Whether an entire city or a specific intersection, **we target potential consumers** on their phones within 10 foot accuracy.





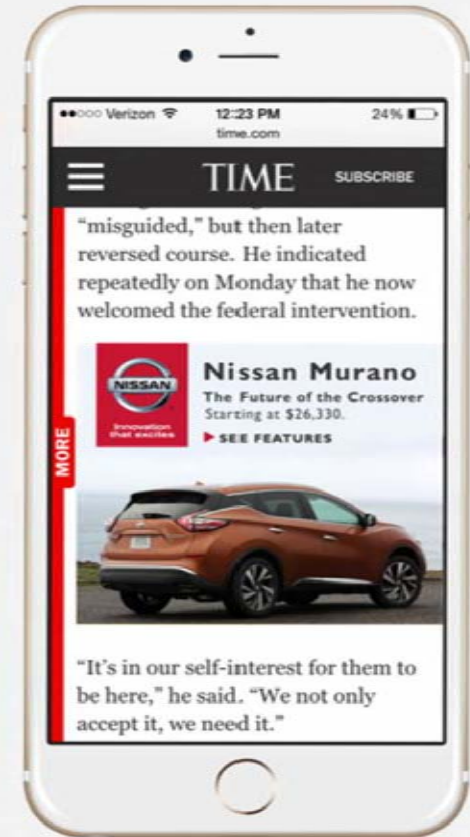
Precise Geo-Conquesting

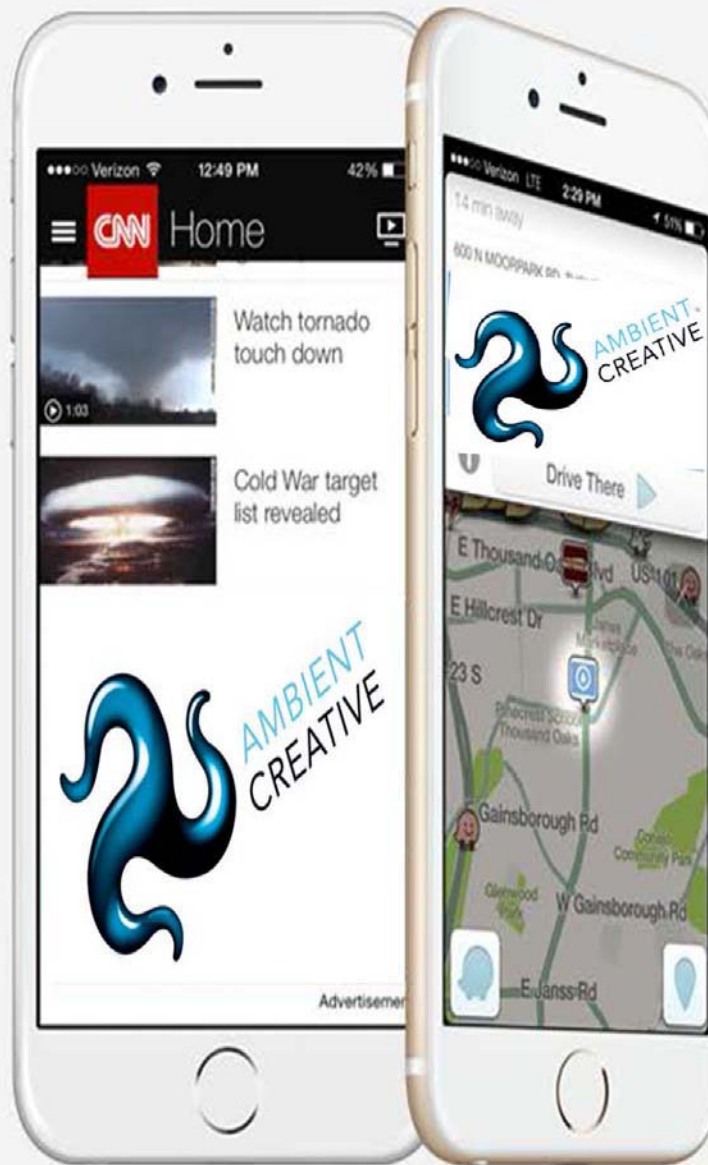
We **target competitor locations** with your mobile promotions, driving traffic to your business.



High Quality Promotions

A team of designers will create several mobile ads for your business. We will help you **promote your deals** to your community and re-enforce your brand. 29% of Americans say their phones are the first and last thing they look at.





Premium Ad

We ensure that your ad always appears **beautifully** and it's **prominent positioning**.



Mobile Advertising Network

We have built a network offering more than one billion impressions per month. And through our partnerships with some of the biggest sites today, we are able to display ads on third-party networks at a rate of more than 100 billion impressions monthly.

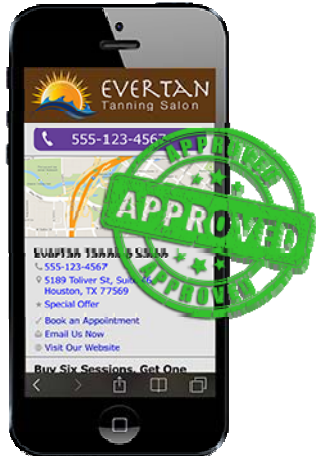
Track and analyze your advertising results! Ambient Solutions offers big data analytics to even the smallest advertisers. Understand user behavior and engage in real-time campaign measurement to target consumers at a point when they're ready to engage.

Local Mobile Advertising Made Simple. Companies looking to target potential customers through the exploding reach of mobile devices turn to Ambient Solutions. We offer a range of reach, targeting and results through all forms of mobile advertising: search, display, in app, maps, directory, social and video. Ambient Solutions will handle every step of your campaign, from design to reporting

Step 1



Step 2



Step 3



Step 4



Step 1
After sign-up, receive a call from an Ambient Solutions Mobile Expert to finalize details of your mobile ad campaign.

Step 2
Ambient Solutions will design and code the landing page and banner ad for your business. All you need to do is review and approve the art.

Step 3
Your ad will be displayed thousands of times a month on hundreds of top apps.

Step 4
Start receiving calls, in store visits and more. Plus, you can review your campaign's performance with your monthly analytics report.

Geofencing Mobile Advertising

Geofencing means your ad only displays within a specific radius of a given target. Through our proven technology, your ad will display within distance of whatever location you specify, whether it's your own place of business, a landmark or even a particular zip code. Targeting starts at a 5-mile radius and then expands outward based on your specifications.

You can start displaying your ad to mobile phone users within proximity of your place of business, driving foot traffic to your door immediately.

Time your ads to appear! If you're a business like a restaurant or a spa and you're looking to drive traffic at a particular time of day, you can run your ad only during the time of day that you specify. Get exposure to potential customers – at the right time, and in the right location.

Big Data Ad-Serving Algorithms Applied in Real-Time

Proven technology 3 years in the making now available to the mobile ecosystem

Our platform provides low friction access to a high availability, real-time multivariate analytics solution which continuously optimizes mobile ad campaigns. Brand and direct response marketers need to deliver the right message to the best audience at the best time and place. Ambient Solutions has developed and optimized a machine-learning data process to enable campaigns to perform at the highest levels from day one. Advertisers benefit from the billions of transactions Ambient Solutions processes monthly. The campaign is being optimized immediately and adjusted accordingly using data and consumer profiles to drive the best results.

Dynamic Ad Serving Based on Location, Publisher, App, & Consumer

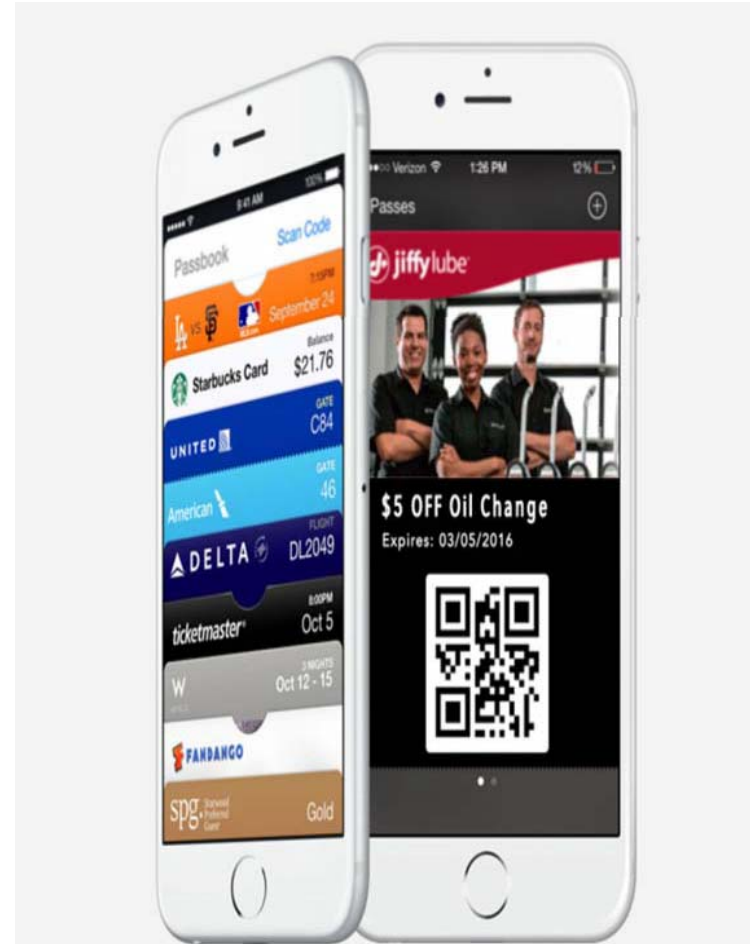
Our Ad Advisor empowers ad networks, ad exchanges, publishers and developers to add predictive modeling to their offerings to maximize revenue with dynamic ad serving and custom messaging. Continuous improvement for over 5 years has yielded a set of machine learning algorithms that work in concert to optimize both supply and demand. The algorithm combines user data, advertiser campaigns and current context to create a multi-level map predicting user engagement. Our Ad Advisor is designed and built to deliver the best ad to the right audience in the optimal context at the right moment in time. Contact us today.

Using Data to Drive Reach Targeted Results

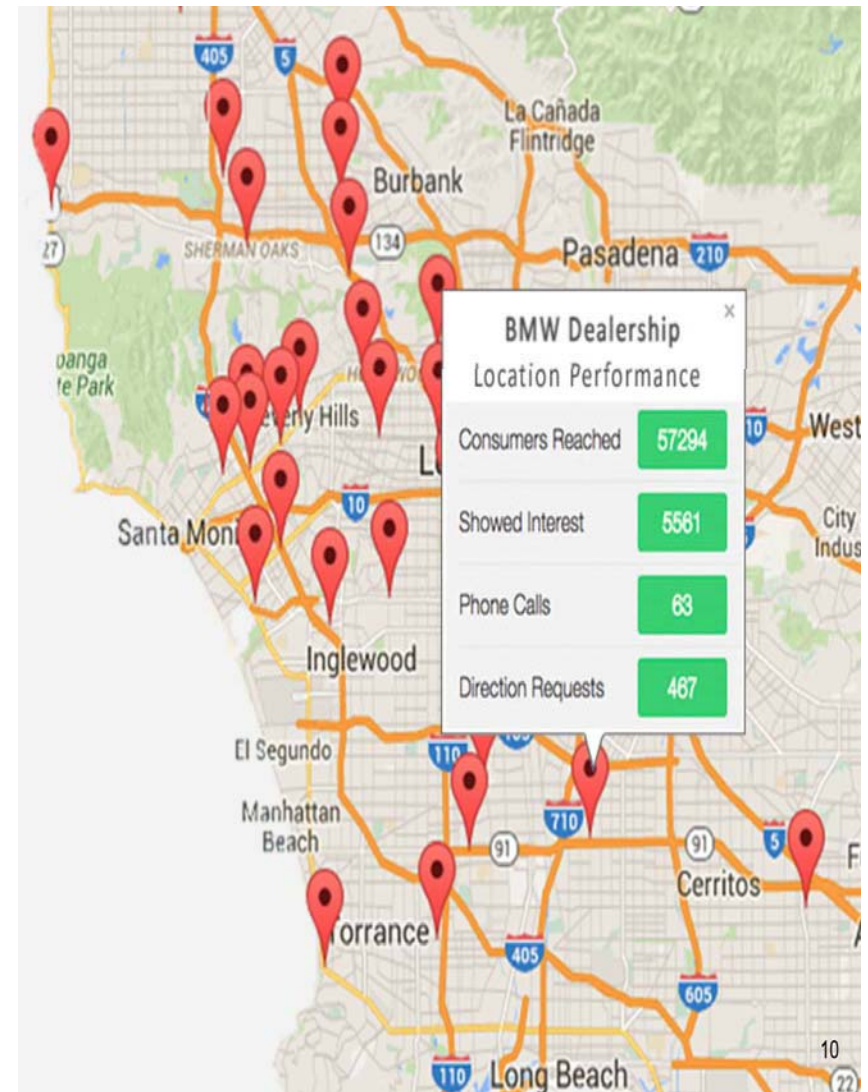
We know that if decisions can't be made in the moment, then user and brand experience both suffer. Our priority with each piece of technology we create is to bring real-time solutions that drive results. Our data scientists, digital marketing strategists and services teams work in close collaboration with customers to deliver innovative and advanced solutions to maximize the goals of each campaign. Our team is dedicated to applying our big data/big process experience to our clients needs and delivering maximum results.

Location Based Reminders

We integrates with Apple Passbook and Android Pay to prompt **pop-up reminders** when a consumer comes close to your business location.



We provide **real time reporting** of key metrics for each business location, making it easy to monitor Your campaign.



Everywhere

**Ambient Solutions places your ads
on thousands of apps and websites
people are using as they go about their
daily lives.**



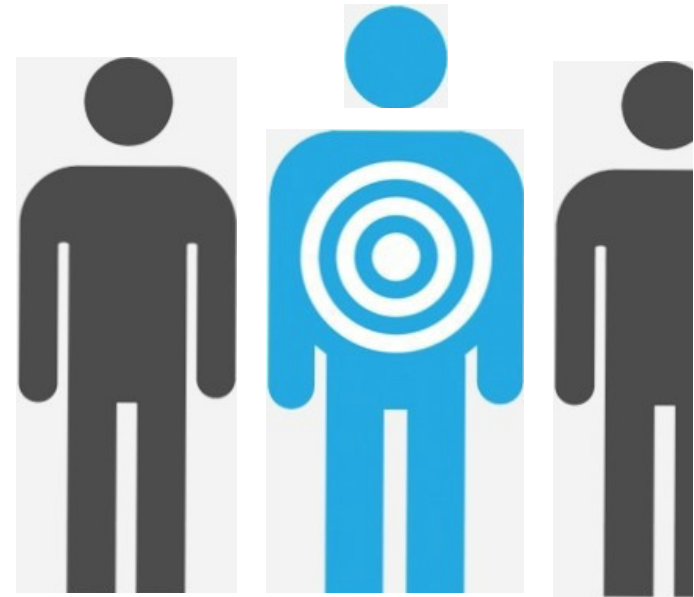


Real Simple Reporting

We make it easy to **track ROI** and view the **performance of your ads** across our network of apps and mobile websites.

Re- Marketing

When a potential customer clicks but doesn't buy, [Ambient Solutions shows them your ad](#) as they browse the mobile web and other apps.



Case Study



Goal A national hotel campaign was looking to drive high volume of quality phone leads from mobile users.

Details Ambient Solutions implemented a nationwide mobile campaign complete with click-to-call banners and landing pages with a 60-second call threshold and

voice response system. The client and the client's third-party agency were also provided access to platform for real-time reporting.

Results Ambient Solutions mobile advertising solution is generating nearly 5,000 billable calls per month for the client. After just one month of advertising, 23% of calls were going over three minutes; by the third month of the campaign, that percentage rose to 43%.

Case Study



Goal The owner of the most recognized brand in the world, serving more than 58 million customers per day in more than 200 countries, came to Ambient Solutions seeking to drive business with mobile advertising.

Details The restaurant chain wanted to promote fish sandwiches during Lent.

To generate demand, Ambient Solutions designed branding messages around promoting seasonal products and timely reminders in alignment with the national campaign. The initial campaign consisted of a teaser message, an opt-in page and an SMS to a unique URL. As part of the high-volume campaign, Ambient Solutions also provided premium reporting, including click-through rates, number of calls generated and billable events.

Results The initial pilot campaign, which lasted just two weeks, generated 375,000 impressions. Ambient Solutions has delivered 23 million impressions and a conversion rate of 1.22% in targeted Digital Mobile Advertising. Ambient Solutions ongoing campaigns have been in alignment with overall national campaigns to promote specific products and timely deals.



Case Study

Goal A national moving company wanted an optimized mobile campaign to drive a high volume of calls to their inbound call center.

Details Ambient Solutions managed the full creative development for the campaign, including banner creation, click-to-call landing pages with a 90-second call threshold. In addition, Ambient Solutions ran tests with a range of

distribution partners to achieve optimal ROI.

Results In the two years since the launch of its advertising campaign through Ambient Solutions, the client has generated more than 50,000 calls. 70% of the calls received are more than three minutes in length, indicating high levels of engagement. The caller demographics are in line with that the client hoped to achieve:

- Nearly 80% of callers are homeowners
- 86% are more than 35 years of age
- 60% of callers had an annual income over \$99,000



Do you
want?
To know more?

The Ambient Solutions Team
is happy to help your
business grow.

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